

MAY 11, 2023 ..... *Write*Boston

# PROS AND CON VERSATION

SPONSORSHIP OPPORTUNITIES



## **WRITEBOSTON IS LOOKING FOR SPONSORS COMMITTED TO EDUCATIONAL EQUITY.**

Since 2002, WriteBoston has partnered with youth and educators to ensure that *all* young people have equitable and engaging learning experiences that help them thrive.

Our approach centers literacy—reading, writing, and discussion—as a mechanism to foster deep learning. Above all, we believe that youth voice matters, and that skillful communication is a gateway to college success, career readiness, and positive social change.



# ABOUT PROS&CONVERSATION

**Pros&Conversation is WriteBoston's annual fundraiser and a chance to celebrate the transformative power of reading, writing, and learning.**

The highlight of the evening is an engaging panel conversation with acclaimed authors and up-and-coming writers from our teen journalism program.

Guests have the opportunity to meet our students, staff, and authors—and take home a signed book!

**THURSDAY**  
**MAY 11, 2023**  
**6:00 - 8:00 PM**

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The UMass Club  
One Beacon Street, Downtown Boston

**[WRITEBOSTON.ORG/PROSANDCON](https://writeboston.org/prosandcon)**



# WHO ATTENDS?

Pros&Conversation attracts between **150-200 professionals** from Boston's leading industries including marketing and PR, biotech, finance, higher education, and journalism—as well as a vibrant community of readers, writers, and educators.





# FEATURED AUTHORS

*Han, Irankunda, and Lowe will join our event panel in person. McGhee will take part in a pre-recorded interview that will air at the event.*



## SIMON HAN

Author the novel *Nights When Nothing Happened* (2021). Han is a professor of the practice of fiction at Tufts University. His short stories and essays have appeared in *The Atlantic* and *Lit Hub*. [Read more >](#)



## PACIFIQUE IRANKUNDA

Author of the memoir *The Tears of a Man Flow Inward: Growing up in the Civil War in Burundi* (2022). Irankunda's first published work, "Playing at Violence," appeared in *The American Scholar* and won a Pushcart Prize. [Read more >](#)



## JAIME LOWE

Author of *Breathing Fire: Female Inmate Firefighters on the Front Lines of California Wildfires* (2021) and the memoir *Mental* (2017). Lowe is a frequent contributor to the *NYT* and many other news outlets. [Read more >](#)



## HEATHER MCGHEE

Author of NYT bestseller *The Sum of Us: What Racism Costs Everyone and How We Can Prosper Together* (2021). In 2022, *The Sum of Us* was adapted into a podcast by the Obamas' production company. [Read more >](#)



# WHAT YOU'RE SUPPORTING

**WriteBoston fosters deep learning for youth and educators.** We elevate and reshape the role of literacy—writing, reading, and discussion—so that all youth think critically and can use their voice to create change.

**Your sponsorship helps fuel our goals:** to foster transformative learning, amplify youth voice, promote empowering literacy, and work toward justice.



# WHY SPONSOR?

Your contribution supports our programming to improve student learning experiences:

## A WRITING PROGRAM FOR YOUTH

Teens in Print is an after-school and summer writing program that seeks to **amplify the voices of Boston teens**. We strive to give students the tools to share their perspectives, the platform to reach decision-makers who can act on their ideas, and the knowledge to become thoughtful media consumers. Students write about the things they're passionate about, from climate activism to sneaker culture.

## PROFESSIONAL SUPPORT FOR EDUCATORS

Our professional learning team partners with districts, schools, teachers, and youth workers to **help educators improve their practice**. We offer customized professional development and 1:1 instructional coaching to help educators grow their skills and enhance their students' learning experiences. Our work is grounded in actionable goals and our approach centers equity, inclusion, and student choice.





## READ OUR STUDENTS' RECENT WRITING.

*Is the MBTA really doing enough for the climate?*

*Burnout, otherwise known as the worst*

*Coding taught me how to have an open mind*

*Out of the shadows, into the light: A reimagining of African American history*

*BAMS Fest celebrates cultural equity while honoring Chadwick Boseman*

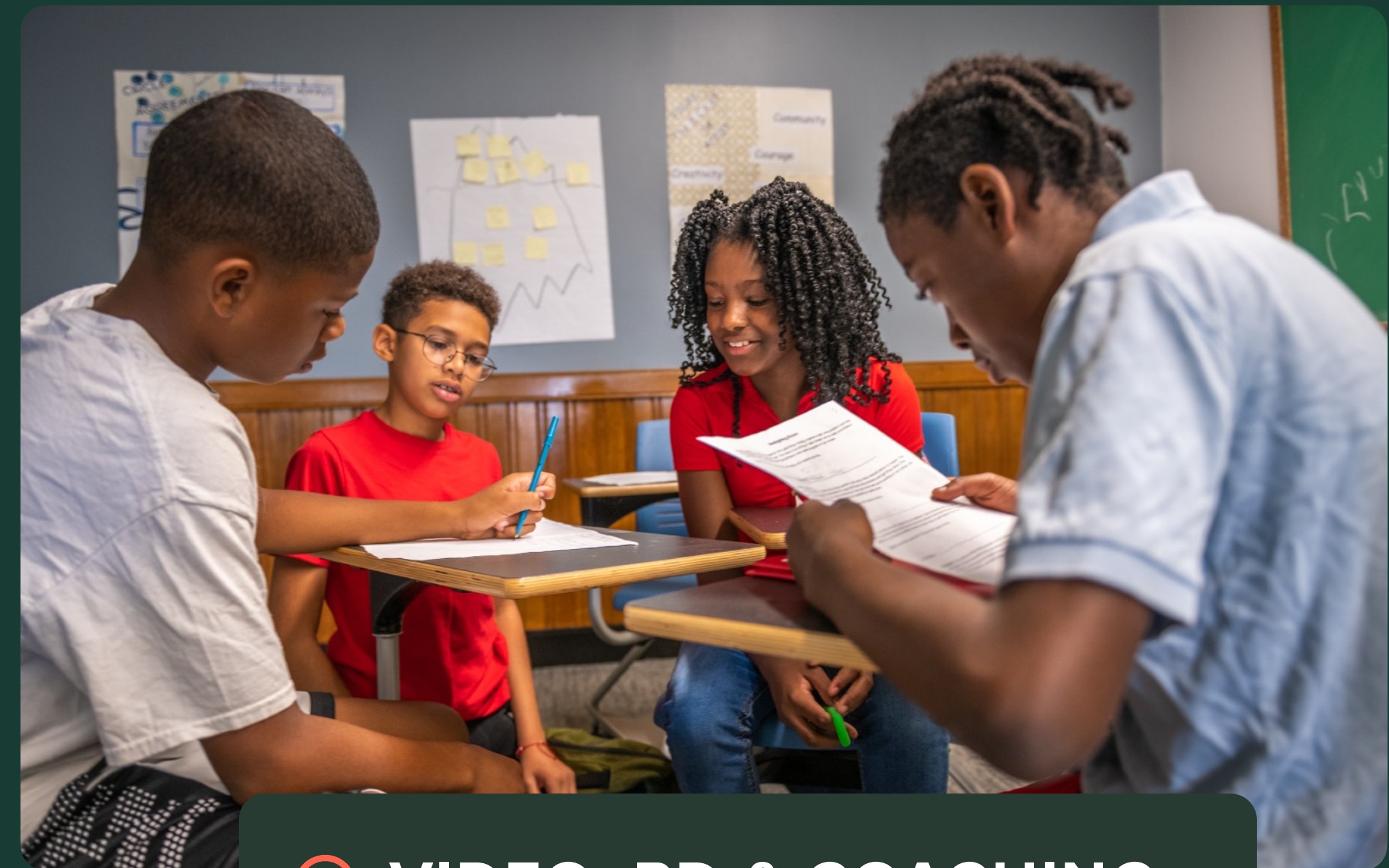
*Anime vs. Cartoons: It's time to learn the differences*



# LEARN MORE



 **VIDEO: TEENS IN PRINT**



 **VIDEO: PD & COACHING**

**READ OUR ANNUAL REPORT**



# SPONSORSHIP PACKAGES

Your sponsorship provides critical support to our work with youth and educators. Our goal is to raise \$50,000 with our sponsors.

**We'll offer the same benefits to sponsors who give at any level,** with the exception of event tickets. This inclusive model is intended to honor the meaningful support of all sponsors, no matter the organization's size or capacity.



# SUGGESTED SPONSORSHIP LEVELS

We encourage you to give at a level that is meaningful to your organization. Historically, sponsors have made gifts from \$2,500 to \$10,000.

Your support helps achieve outcomes including:

- ✓ 97% of students in our after-school and summer programs reported **learning skills that help them succeed in school**
- ✓ Publishing more than **200 pieces of student writing and multimedia** last year on our new website: [teensinprint.com](https://teensinprint.com)
- ✓ 95% of educators who received professional development reported gaining **actionable strategies to use in their classrooms**
- ✓ More than 130 students and 130 educators participating in WriteBoston programming last year, with a ripple effect on **1,200+ students**



# SPONSOR BENEFITS (ALL LEVELS)

## VISIBILITY

Your logo on event webpage, with link to your site

Your logo featured in two *Globe Magazine* ads (deadlines apply)

Your logo featured in two *Boston Business Journal* print ads (deadlines apply)

Recognition in print and digital event communications including invitations, email blasts, social posts, and event signage

## ENGAGEMENT

Quarterly volunteer slots for our *Rising Voices* teen writing contest: a virtual opportunity to read and reward exceptional student writing.

Event tickets (see next slide)



# SPONSOR TICKETS (VARIES)

## EVENT TICKETS

SPONSOR LEVEL	YOUR TICKETS	* TICKETS YOU UNDERWRITE
\$2,500	2 tickets	2 tickets
\$5,000	4 tickets	4 tickets
\$10,000+	8 tickets	8 tickets

### \* UNDERWRITING TICKETS

In an effort to make this event more accessible, we'll use a portion of your sponsorship to fund free and low-cost ticket options to non-donor partners such as students, alumni, educators, and volunteers.

*Thank you for helping us make this event more inclusive! If you have any questions, please contact us (next slide).*



# CONTACT US

To discuss your sponsorship options, please contact Liberty Britz: [libertybritz@writeboston.org](mailto:libertybritz@writeboston.org)

## *Write***Boston**

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**WRITEBOSTON.ORG**

*WriteBoston is a registered 501(c)(3) nonprofit organization and our tax ID is 46-1255108.*